

Hort Co-op of Metro St. Louis
BUDGET STATUS as of April 9, 2008 APPROVED

2008 Fiscal Year		CURRENT	BALANCE	
Calendar Year Version	BUDGET	ACTUAL	STATUS	COMMENTS
REVENUE				
Invested Funds Supplemental Allocation	\$ 2,537		\$ 2,537.00	
Member Organization Dues	\$ 2,500		\$ 2,500.00	combined GPHA, GSLFGA, LNAGSL & SLAA
Investment Income Money Market	\$ 500		\$ 500.00	
Registrations: FALL SHORT COURSE	\$ 10,500		\$ 10,500.00	Pre-reg: \$45/180 reg: \$40/60 registrations; \$50 at the gate
Sponsorships: FALL SHORT COURSE	\$ 2,500		\$ 2,500.00	based on 5 sponsorships at \$ 500 each
Plant Sale: FALL SHORT COURSE	\$ 2,000		\$ 2,000.00	
Silent Auction: FALL SHORT COURSE	\$ 1,500		\$ 1,500.00	
Book Sales: FALL SHORT COURSE			\$ -	books associated with presenters who are authors
Sponsorships: GARDENER'S VILLAGE	\$ 1,000		\$ 1,000.00	6 Gardeners' Village events per year
Sponsorships: MEMBERS EVENT	\$ 1,600		\$ 1,600.00	
Registrations: HOLIDAY GATHERING	\$ 6,000		\$ 6,000.00	based on 150 registrations at \$40 each (incl \$10 for HC support)
Sponsorships: HOLIDAY GATHERING	\$ 1,000		\$ 1,000.00	LNAGSL \$400 for music; \$600 tbd
Sponsorships: WLNA JOINT RECEPTION	\$ 100		\$ 100.00	Hort Co-op's portion (MLNA and Hort NetWORK also sponsor)
			\$ -	
			\$ -	
TOTAL REVENUE:	\$ 31,737	\$ -		
EXPENSES				
Administrative				
Postage	\$ 50		\$ 50.00	
Document Reproduction	\$ 200		\$ 200.00	
Office Supplies	\$ 300		\$ 300.00	
Telephone	\$ 400		\$ 400.00	
Equipment Purchases			\$ -	
Executive Secretary PROFESSIONAL SERVICES	\$ 2,000		\$ 2,000.00	general administrative services not tied to specific events
Legal PROFESSIONAL SERVICES	\$ 30		\$ 30.00	MO annual registration report
Accounting PROFESSIONAL SERVICES	\$ 2,500		\$ 2,500.00	establish tax exempt status, annual tax filing
Bookkeeping PROFESSIONAL SERVICES	\$ 400		\$ 400.00	includes preparation of quarterly budget status & financial reports
Computing PROFESSIONAL SERVICES			\$ -	Hort Co-op database upgrades
Insurance	\$ 900		\$ 900.00	Liability for board members
General Merchant Service Fees	\$ 540		\$ 540.00	Visa/MasterCard monthly fee @ \$45/month
Bank Charges			\$ -	check printing
Professional Organization Dues	\$ 50		\$ 50.00	WNLA membership
			\$ -	
			\$ -	
TOTAL Administrative EXPENSE:	\$ 7,370	\$ -	\$ 7,370.00	
Primary Event - SHORT COURSE				
Graphic Design			\$ -	creation of marketing materials
Printing	\$ 500		\$ 500.00	printing of marketing materials
Postage/Mailing Expense	\$ 500		\$ 500.00	based on a mailing list of 1200 @ .42 ea
Advertising			\$ -	promotion of event in the professional media
Presenter Honorarium	\$ 1,500		\$ 1,500.00	fees/honorariums paid to guest presenters
Presenter Travel Expense			\$ -	
Presenter Lodging			\$ -	
On-site Signs	\$ 150		\$ 150.00	coordinated by Janie Bedwell
Event Supplies	\$ 300		\$ 300.00	registration packets, name badges...
Volunteer Apparel			\$ -	
Cost of Goods Sold			\$ -	books, plant material, other items purchased for resale
Document Reproduction			\$ -	copy expense for handouts
Education Support	\$ 300		\$ 300.00	educational materials for distribution
Special Educational Project	\$ 1,000		\$ 1,000.00	special educational project unique to the event
Security	\$ 300		\$ 300.00	cash box security
Audio/Visual			\$ -	equipment rental, technical support
Facility Rental			\$ -	dining tent
Food and Beverage Service	\$ 4,800		\$ 4,800.00	
Merchant Service Fees	\$ 200		\$ 200.00	Visa/MasterCard charges by Field Day registrants
Complimentary Registrations	\$ 375		\$ 375.00	Complimentary registrations for event sponsors (15 @ \$25.00)
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
			\$ -	
TOTAL Primary Event EXPENSE:	\$ 9,925	\$ -	\$ 9,925.00	

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Members Event				
			\$ -	
Graphic Design			\$ -	creation of marketing materials
Printing	\$ 100		\$ 100.00	printing of marketing materials
Postage/Mailing Expense			\$ -	based on a mailing list of 400
Presenter Honorarium	\$ 1,000		\$ 1,000.00	speaking fees
Presenter Travel Expense			\$ -	
Presenter Lodging			\$ -	
Facility Rental			\$ -	
Food and Beverage Service			\$ -	
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Members Event EXPENSE:	\$ 1,100	\$ -	\$ 1,100.00	
Members Holiday Gathering				
Facility Rental	\$ 500		\$ 500.00	
Food and Beverage Service	\$ 3,750		\$ 3,750.00	based on 150 registrations at \$25.00 each
Entertainment	\$ 400		\$ 400.00	sponsored by the LNAGSL (\$310 contract: \$90 registrations)
Printing and Supplies	\$ 100		\$ 100.00	printed materials, name badges, signs
Recognition Awards	\$ 150		\$ 150.00	
Complimentary Registrations	\$ 240		\$ 240.00	Complementary registrations for special guests (8 @ \$30.00)
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Holiday Gathering EXPENSE:	\$ 5,140	\$ -	\$ 5,140.00	
Other Events				
WNLA Reception Food and Beverage Service	\$ 100		\$ 100.00	joint reception with the MLNA and Hort NetWORK
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Other Events EXPENSE:	\$ 100	\$ -	\$ 100.00	
Education Support				
Student Scholarships and Professional Grants	\$ 1,000		\$ 1,000.00	
Plants of Merit Program Support			\$ -	
Special Educational Project Support	\$ 4,500		\$ 4,500.00	support for SLCC-M learning garden enhancements
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Education Support EXPENSE:	\$ 5,500	\$ -	\$ 5,500.00	
Community Enhancement				
Community Enhancement Grants			\$ -	
Administration			\$ -	Co-op Coordinator, Accounting
TOTAL Community Enhance EXPENSE:	\$ -	\$ -	\$ -	
Marketing				
Domain Registration WEB SITE	\$ -		\$ -	Clarity Connect (PAID THRU 09/23/2010)
Hosting WEB SITE	\$ 240		\$ 240.00	Clarity Connect hosting
Licenses WEB SITE	\$ 312		\$ 312.00	Clarity Connect Console tools
Development Services WEB SITE	\$ 1,270		\$ 1,270.00	Clarity Connect: establish employment job board
Graphic Design MARKETING BROCHURE			\$ -	complementary by MaryJo Gordon
Printing MARKETING BROCHURE	\$ 780		\$ 780.00	4000 printed units
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Marketing EXPENSE:	\$ 2,602	\$ -	\$ 2,602.00	
Board of Directors Support				

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Apparel			\$ -	
Name Badges			\$ -	
			\$ -	
TOTAL Board Support EXPENSE:	\$ -	\$ -	\$ -	
TOTAL EXPENSE:	\$ 31,737	\$ -	\$ 31,737.00	
NET INCOME (LOSS):	\$ -	\$ -		