

Hort Co-op of Metro St. Louis
BUDGET STATUS as of February 13, 2008 DRAFT

2009 Fiscal Year		CURRENT	BALANCE	
Calendar Year Version	BUDGET	ACTUAL	STATUS	COMMENTS
REVENUE				
Invested Funds Supplemental Allocation			\$ -	
Member Organization Dues	\$ 2,500		\$ 2,500.00	combined GPHA, GSLFGA, LNAGSL & SLAA
Investment Income Money Market	\$ 500		\$ 500.00	
Registrations: SYMPOSIUM	\$ 23,000		\$ 23,000.00	based on ___ registrations at \$ _____ each
Sponsorships: SYMPOSIUM	\$ 3,800		\$ 3,800.00	based on __ sponsorships at \$ _____ each
Plant Sale: SYMPOSIUM			\$ -	
Silent Auction: SYMPOSIUM			\$ -	sale of container gardens and donated items
Book Sales: SYMPOSIUM			\$ -	books associated with presenters who are authors
Sponsorships: GARDENER'S VILLAGE	\$ 1,000		\$ 1,000.00	6 Gardeners' Village events per year
Sponsorships: MEMBERS EVENT	\$ 1,600		\$ 1,600.00	
Registrations: HOLIDAY GATHERING	\$ 6,000		\$ 6,000.00	based on 150 registrations at \$40 each (incl \$10 for HC support)
Sponsorships: HOLIDAY GATHERING	\$ 1,000		\$ 1,000.00	LNAGSL \$400 for music; \$600 tbd
Sponsorships: WLNA JOINT RECEPTION	\$ 100		\$ 100.00	Hort Co-op's portion (MLNA and Hort NetWORK also sponsor)
			\$ -	
			\$ -	
TOTAL REVENUE:	\$ 39,500	\$ -		
EXPENSES				
Administrative				
Postage	\$ 50		\$ 50.00	
Document Reproduction	\$ 200		\$ 200.00	
Office Supplies	\$ 300		\$ 300.00	
Telephone	\$ 400		\$ 400.00	
Equipment Purchases			\$ -	
Executive Secretary PROFESSIONAL SERVICES	\$ 3,000		\$ 3,000.00	general administrative services not tied to specific events
Legal PROFESSIONAL SERVICES	\$ 30		\$ 30.00	MO annual registration report
Accounting PROFESSIONAL SERVICES	\$ 500		\$ 500.00	annual tax filing
Bookkeeping PROFESSIONAL SERVICES	\$ 400		\$ 400.00	includes preparation of quarterly budget status & financial reports
Computing PROFESSIONAL SERVICES			\$ -	Hort Co-op database upgrades
Insurance	\$ 900		\$ 900.00	Liability for board members
General Merchant Service Fees	\$ 540		\$ 540.00	Visa/MasterCard monthly fee @ \$45/month
Bank Charges			\$ -	check printing
Professional Organization Dues			\$ -	
			\$ -	
			\$ -	
TOTAL Administrative EXPENSE:	\$ 6,320	\$ -	\$ 6,320.00	
Primary Event - SYMPOSIUM				
Graphic Design			\$ -	creation of marketing materials
Printing			\$ -	printing of marketing materials
Postage/Mailing Expense	\$ 840		\$ 840.00	based on a mailing list of 2000 @ .42 ea
Advertising	\$ 100		\$ 100.00	promotion of event in the professional media
Presenter Honorarium			\$ -	fees/honorariums paid to guest presenters
Presenter Travel Expense			\$ -	
Presenter Lodging			\$ -	
On-site Signs	\$ 200		\$ 200.00	coordinated by Janie Bedwell
Event Supplies	\$ 650		\$ 650.00	registration packets, name badges...
Volunteer Apparel			\$ -	
Cost of Goods Sold			\$ -	books, plant material, other items purchased for resale
Document Reproduction			\$ -	copy expense for handouts
Education Support			\$ -	educational materials for distribution
Special Educational Project			\$ -	special educational project unique to the event
Security			\$ -	cash box security
Audio/Visual			\$ -	equipment rental, technical support
Facility Rental			\$ -	dining tent
Food and Beverage Service			\$ -	
Merchant Service Fees	\$ 650		\$ 650.00	Visa/MasterCard charges by Field Day registrants
Complimentary Registrations	\$ 375		\$ 375.00	Complimentary registrations for event sponsors (15 @ \$25.00)
Adminstration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Primary Event EXPENSE:	\$ 2,815	\$ -	\$ 2,815.00	
			\$ -	
			\$ -	

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Members Event				
			\$ -	
Graphic Design			\$ -	creation of marketing materials
Printing			\$ -	printing of marketing materials
Postage/Mailing Expense			\$ -	based on a mailing list of 400
Presenter Honorarium			\$ -	speaking fees
Presenter Travel Expense			\$ -	
Presenter Lodging			\$ -	
Facility Rental			\$ -	
Food and Beverage Service			\$ -	
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Members Event EXPENSE:	\$ -	\$ -	\$ -	
Members Holiday Gathering				
Facility Rental	\$ 500		\$ 500.00	
Food and Beverage Service	\$ 3,750		\$ 3,750.00	based on 150 registrations at \$25.00 each
Entertainment	\$ 400		\$ 400.00	sponsored by the LNASGL (\$310 contract: \$90 registrations)
Printing and Supplies	\$ 100		\$ 100.00	printed materials, name badges, signs
Recognition Awards	\$ 150		\$ 150.00	
Complimentary Registrations	\$ 240		\$ 240.00	Complementary registrations for special guests (8 @ \$30.00)
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Holiday Gathering EXPENSE:	\$ 5,140	\$ -	\$ 5,140.00	
Other Events				
WNLA Reception Food and Beverage Service	\$ 100		\$ 100.00	joint reception with the MLNA and Hort NetWORK
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Other Events EXPENSE:	\$ 100	\$ -	\$ 100.00	
Education Support				
Student Scholarships and Professional Grants	\$ 1,000		\$ 1,000.00	
Plants of Merit Program Support			\$ -	
Special Educational Project Support	\$ 4,500		\$ 4,500.00	support for SLCC-M learning garden enhancements
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
			\$ -	
TOTAL Education Support EXPENSE:	\$ 5,500	\$ -	\$ 5,500.00	
Community Enhancement				
Community Enhancement Grants			\$ -	
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Community Enhance EXPENSE:	\$ -	\$ -	\$ -	
Marketing				
Domain Registration WEB SITE	\$ -		\$ -	Clarity Connect (PAID THRU 09/23/2010)
Hosting WEB SITE	\$ 240		\$ 240.00	Clarity Connect hosting
Licenses WEB SITE	\$ 312		\$ 312.00	Clarity Connect Console tools
Development Services WEB SITE			\$ -	
Graphic Design MARKETING BROCHURE			\$ -	
Printing MARKETING BROCHURE			\$ -	
Administration			\$ -	Co-op Coordinator, Accounting
			\$ -	
TOTAL Marketing EXPENSE:	\$ 552	\$ -	\$ 552.00	
Board of Directors Support				

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Apparel			\$ -	
Name Badges			\$ -	
			\$ -	
TOTAL Board Support EXPENSE:	\$ -	\$ -	\$ -	
TOTAL EXPENSE:	\$ 20,427	\$ -	\$ 20,427.00	
NET INCOME (LOSS):	\$ 19,073	\$ -		