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Member and Advisory Organizations

Member Organizations

Gateway Professional Horticulturist Association

GPHA

Greater St. Louis Flower Growers Association

GSLFGA

**Landscape and Nurserymen's Association
of Greater St. Louis**

LNAGSL

St. Louis Arborists Association

SLAA

Advisory Organizations

St. Louis Community College @ Meramec Horticulture Program

SLCC-M

Missouri Department of Conservation

MDC

St. Louis Master Gardeners

SLMG

Past Presidents

- 1995-96** John Marino, *TLC Garden Center* (LNAGSL)
1997-98 Bill Spradley, *Trees, Forests and Landscapes* (SLAA)
1999-00 Ken Wilson, *McHutchison* (LNAGSL)
2001-02 Simon Barker, *Bowood Farms* (LNAGSL)
2003-05 Bill Ruppert, *National Nursery Products* (LNAGSL)

Strategic Vision

Our Purpose

Organized for the purpose of promoting quality horticultural practices and materials by providing educational experiences for the green industry professional and the general community in the St. Louis region.

Our Mission

The mission of this cooperative coalition is to foster greater unity among the participating member organizations by creating and expediting activities intended to encourage the membership to share knowledge and participate in the achievement of mutual goals.

Our Goals

Form a voluntary organization of metropolitan St. Louis green industry professional associations dedicated to advancing the development and promoting the value of the green industry. Provide educational opportunities (i.e. seminars, field day events, etc) with the intent to encourage members to advance their knowledge in their professional field. Assemble and distribute pertinent resource information to the membership of member organizations. Support and maintain St. Louis Community College at Meramec as an educational resource center for information pertaining to the green industry. Create and implement educational experiences for the general public to raise awareness of the benefits and value of the green industry.

Our History

The Horticulture Co-op as an organization was conceived in 1995 by a group of horticulture green industry representatives including Bob Graham, John Marino, John Masek and Ken Wilson along with Paul Roberts, Horticulture Department Program Coordinator, St. Louis Community College at Meramec. Their vision was to create a professional organization to act as an educational forum for the exchange of ideas. Initially, the Landscape and Nurserymen's Association of Greater St. Louis, St. Louis Arborists Association, Gateway Professional Horticulturist Association and the Professional Grounds Management Society joined together to form the Hort Co-op. The Greater St. Louis Flower Growers Association joining the coalition later. The Hort Co-op held its inaugural educational event February 20, 1996 and the first green industry Professional Fall Field Day September 15, 1997. The first St. Louis Garden Symposium for the gardening public was held March 22, 2003. The Hort Co-op has maintained a continuous calendar of events since its inception.

History of Events

1996

February 20 Seminar at the Missouri Botanical Garden
Guy Sternberg — *"Native Midwest Oaks"*
Harlan Hamernik — *"Use of Native Perennials"*

1997

October 24 Seminar at the Junior League of St. Louis
Jim Patterson — *"Growing Trees and Ornamentals in Urban Soils"*
June Hutson — *"Selecting Conifers for the St. Louis Landscape"*

July 1 Seminar at the Missouri Botanical Garden
Dr. Alan Armitage — *"New Perennials and Annuals for the Nursery and Greenhouse Industry"*
Dr. Alan Armitage — *"Trends, Trends, Trends in Ornamental Horticulture"*

September 15 first Professional Fall Field Day at St. Louis Community College-Meramec

1998

March Seminar at St. Louis Community College-Meramec
Larry Helms — *"Motivating People in Life and Business"*

1999

September 15 Professional Field Day at St. Louis Community College-Meramec

2001

February 13 & 14 Workshop at St. Louis Community College-Meramec
Gus van der Hoven presented a workshop on *"Developing a Landscape Design"*

March 6 Seminar held at the Viking Conference Center
Kris Jarantoski — *"New Plant Introductions"*

2003

September 26 Professional Fall Field Day at St. Louis Community College-Meramec

2003 cont.

March 22 Symposium held at St. Louis Community College-Meramec
First St. Louis Garden Symposium featuring the following presenters:
Roger Swain — *"Planting Villages: How Gardeners Make Good Neighbors"*
Tracy Disabato-Aust — *"The Art of Pruning Perennials"*
John Elsley — *"Meritorious Newcomers: A Selection of Outstanding New Perennial, Shrub and Tree Introductions for the Enrichment of the St. Louis Landscape"*
Neil Diboll — *"Go Native: The Native Plant Alternative"*
Chris Woods — *"A Passion for Plants – A Personal Journal"*

September 19 Professional Fall Field Day at St. Louis Community College-Meramec

September 20 first Gardeners' Fall Field Day at St. Louis Community College-Meramec

2004

September 9 Professional Fall Field Day at St. Louis Community College-Meramec

September 11 Gardeners' Fall Field Day at St. Louis Community College-Meramec
Featured Presentation – P. Allan Smith — *"Building Foundations for Beautiful Landscapes"*

2005

March 5 Symposium at St. Louis Community College-Meramec
St. Louis Garden Symposium featuring the following presenters:
Ping Lim — *"Shrub Roses: Roses That Work in Midwest Gardens"*
Chris Hansen — *"Exploring for Cutting Edge Plants: Let's Talk About What's New in Perennials and Their Companions"*
Steve Vander Woude — *"Compatible Shrubs for the New American Landscape"*
Dennis Schrader — *"Hot Plants for the Midwest: The New Age of Using Tropicals in the Summer Landscape"*
C. Colston Burrell — *"A Whole New Perspective for the Home Front Landscape"*

April 7 Seminar for Hort Co-op members held at Powder Valley Nature Center
Stephanie Cohen — *"Mix Them Up in the Perennial Border"*

December 12 Hort Co-op Holiday Gathering

Alliances

A continuous series of events have provided the opportunity for the Horticulture Co-op to realize strengthened professional relationships with a variety of professional, educational, community service and media organizations:

Advisory Education Organizations

- St. Louis Community College at Meramec/Horticulture Program
- Missouri Department of Conservation/St. Louis and St. Charles Offices
- St. Louis Master Gardeners

Education Organizations

- Missouri Botanical Garden/Kemper Center for Home Gardening
- Powell Gardens
- University of Missouri Botanical Garden
- University of Missouri-Columbia/Horticulture Program
- University of Missouri Outreach and Extension/Master Gardener Program
- University of Illinois Outreach and Extension/Master Gardener Program

Community Service and Gardener Organizations

- Federated Garden Clubs of Missouri - East Central District
- Flora Conservancy of Forest Park
- Gateway Greening
- Greater St. Louis Iris Society
- Grow Native! - Missouri Department of Conservation/Missouri Department of Agriculture
- Kirkwood Parks and Recreation
- Missouri Department of Conservation – Powder Valley
- Missouri Botanical Garden/Kemper Center for Home Gardening
- North American Rock Garden Society
- Operation Brightside
- St. Louis Herb Society
- St. Louis Hosta Society
- St. Louis Master Gardeners
- St. Louis Post-Dispatch – Great Garden Contest
- Wild Ones – St. Louis Chapter

Professional Trade Organizations

- American Society of Landscape Architects – St. Louis Chapter
- Illinois Nurserymen's Association
- Missouri Landscape and Nursery Association
- Southern Illinois Grounds Maintenance School
- Western Nursery and Landscape Association

Media

- Fox 2/KTVI - Home Garden with Dave & Janis Murray
- Kansas City Gardener Magazine
- KMOX/CBS Radio—Garden Hotline with Mike Miller
- St. Louis Master Gardener E-Newsletter
- St. Louis Post-Dispatch
- Suburban Journals /Kirkwood Webster Journal
- The Gateway Gardener Magazine
- The Webster-Kirkwood Times



2004 - 2005 Leadership

Officers

President

Bill Ruppert

LNAGSL

National Nursery Products-St. Louis

Executive Secretary

Maggie Jackson

Horticulture Co-op

Board of Directors

Andrea Schnapp

GPHA

Flora Conservancy

John Nekola

GPHA

New Urban Landscaping

Chris Nejelski

GSLFGA

Fahr Greenhouses

Ellen Barredo

LNAGSL

SummerWinds/Timber Creek

Angela Jackson

LNAGSL

Home Nursery

Phil Nye

PGMS

Helena Chemical Company

Bill Spradley

SLAA

Trees, Forests and Landscapes

Vice President

Steffie Littlefield

GPHA

Garden Heights Nursery

Treasurer

Paul Roberts

St. Louis Community

College – Meramec

Claire Cain Linzee

GPHA

Linzee Gardening

Chris Wagner

GSLFGA

Rolling Ridge Nursery

Derek Schrof

GSLFGA

Ball Horticulture

Simon Barker

LNAGSL

Barker Horticultural Services

Michael Marks

PGMS

Luxury Lawn & Landscape

Christopher Kaiser

PGMS

Reliable Landscape &

Tree Care

Don Moeller

SLAA

Ray's Tree Service, Inc.

Mike Sestric

SLAA

Trees, Forests & Landscapes

Lee Mueller

SLAA

Reliable Landscape &

Tree Care

Advisory

*St. Louis Community College
at Meramec*

Paul Roberts

Dan Billman

Susan Mintun

Janie Bedwell

Executive Director

John Marino

The Greater St. Louis Group

*Missouri Department of
Conservation*

Rob Emmett

Mark Grueber

St. Louis Master Gardeners

Steve Cline

Jan Hermann



2004-05 Sponsors and Supporters

The expanded educational programming offered by the Horticulture Co-op in 2004 and 2005 was made possible by the financial and in-kind support of the following sponsors, advertisers and donors. These organizations are listed in alphabetical order and we hope for your forgiveness and understanding if we have inadvertently omitted or misstated any of our generous supporting organizations. Thank you.



Professional Events

Ahner's Garden & Gifts	Joann's Greenhouses
Arco Lawn	John L. Tomasovic Sr. Florist
Ardon Printing	Jost Greenhouses
Ball Publishing	Kirkwood Material Supply
Barker Horticultural Services	Lebanon Turf Products
Baxter Gardens	Linzee Gardening
Bayer	Maggie Jackson
Bentley & Bentley	Mark's Magic Corporation
Blooming Idiots	Missouri Mulch
Blue Wing Supply	National Nursery Products
Bohn's Farm & Greenhouses	Pea Ridge Forest
C & C Gardening	Quality Plants
Candy Stuckenschneider	Ritter Horticulture
Carolina Nurseries	Rolling Ridge Nursery
Ceramo	Sherwood's Forest & Garden Center
Christopher's	Soil Soup
Cottage Gardens	St. Louis Sports Collectors
Crabapple Cove	Steffie Littlefield
Cumberland Trail Growers	Sugar Creek Gardens
Ellen Barredo	SummerWinds/Timbercreek
Fahr Greenhouses	SummerWinds/ TLC
Forrest Keeling Nursery	Tapawingo Golf Club
Forest Lawn Nursery	The Bug Store
G. R. Robinson Seed & Service Company	Trellis Art Designs
Garden Heights Nursery	U. S. Turf
Garden Works!	United Horticultural Supply
Gilberg's Perennial Farms	Verdicon
Greenscape Gardens	Walters Gardens
H.M. Buckley & Sons	Wells and Company
Hartke Nursery	Wentzville Worm Works
Heimos Greenhouses	White's Garden Center
Hillermann Nursery & Florist	Wild Bird Center
Home Nursery	Wine Country Gardens
Hummert International	Worm's Way
Jim Beckman	Zelenka

Community Events

Ahner's Garden & Florist	Kirkwood Junction/Downtown Special Business District
Alwerdt's Gardens	Longfellow's Garden Center
Blooming Idiots	Mary Tuttle Floral & Gift
Bohn's Farm & Greenhouses	PerennialResource.com
Cottage Gardens	Plants of Merit
Crabapple Cove	Quality Plants
Cumberland Trails	Rex Rieger Landscape
Douglas R. Wolter Horticultural Services	Ritter Horticultural Services
Effinger Garden Center	Rodemich Greenhouses
Eureka Nursery & Landscaping	Rolling Ridge Nursery
Fahr Greenhouses	Rosenthal Landscape
For the Garden	Sappington Garden Shop
Garden Heights Nursery	Schnucks Markets
Gilberg Perennial Farms	Seasons Garden Center by White's
Greenscape Gardens	Sherwood's Forest
H. M. Buckley & Sons	Sugar Creek Gardens
Hadler Printing	SummerWinds/Timber Creek
Hartke Nursery	SummerWinds/TLC
Heimos Greenhouses	The Flower Fields
Hillermann Nursery & Florist	The Garden Kingdom
Horticulture Jobs Partnership	Thies Farm & Greenhouses
Houlihan Gardens	Trees, Forests & Landscapes
JoAnne's Greenhouse	Triple A Golf & Tennis Club
John L. Tomasovic, Sr. Florist	Vintage Hill Farm
John Mareing (St. Louis Galleria)	Wiethop Greenhouses
Jost Greenhouses	

In addition to our sponsors, supporters and advertisers, the Hort Co-op sincerely appreciates the garden centers, landscape service companies, retail and service businesses, wholesale nurseries, greenhouses, manufacturers and distributors, Hort Co-op members and other individuals who generously contributed plant arrangements and decorations for embellishing the event facilities, plant material for the plant sale and an extensive variety of items for the silent auction.

2004 - 2005 Financial Reports

Immediate Past President's Message

Balance Sheet As of June 30, 2005		Profit and Loss July 2004 through June 2005	
ASSETS		Ordinary Income/Expense	
Current Assets		Income	
Checking/Savings		Auction/Plant Sale	335.00
Cash Box	390.00	Book Sales*	0.00
Commerce Checking	16,611.68	Donations	0.00
Commerce Money Market	20,142.65	Dues	2,580.00
Total Checking/Savings	37,144.33	Plant Sale*	12,856.50
Total Current Assets	37,144.33	Registration	46,410.80
TOTAL ASSETS	37,144.33	Sponsor**	0.00
		TOTAL INCOME	62,182.30
		Cost of Goods Sold	
		Book Purchases	4,473.91
		Plants	2,561.18
		Total Cost of Good Sold	7,035.09
		Gross Profit	55,147.21
		Expense	
LIABILITIES & EQUITY		Advertising/Newspaper	386.00
Equity		Advertising/Print Other	7,300.68
Opening Balance Equity	13,133.66	Bank Charges	97.87
Unrestrict (retained earnings)	7,264.38	Food	8,969.18
Net Income	16,746.29	Meeting-Food	499.14
TOTAL EQUITY	37,144.33	Merchant Svcs.—Commerce Bank	1,328.32
TOTAL LIABILITIES & EQUITY	37,177.33	Misc. Supply	558.10
		Office Management	3,171.00
		Office Supplies Copies	351.52
		Office Supplies General	1,443.81
		Office Supplies Postage	820.69
		Office Supplies Printing	223.41
		Plant Sale Supplies	660.36
		Professional Fees Legal	30.00
		Reimbursed Expense	21.02
		Signage	331.56
		Speaker Fees	11,519.04
		Uniforms	359.50
		Web Site	456.78
		Total Expense	38,527.98
		Net Ordinary Income	16,619.23
		Other Income/Expense	
		Other Income	
		Commerce Bank Interest	127.06
		Total Other Income	127.06
		Net Other Income	127.06
		NET INCOME	16,746.29

TREASURER'S NOTES:

*Receipts for plant sales and book sales were combined. Income for these two sales categories are therefore reported as "plant" sales.

**Sponsor and advertiser revenues directly compensated the graphic design and printing expenses associated with event promotion and program material.

The word "cooperation" is not only a part of our organization's name but has truly been the key word to describe why the Hort Co-op continues to be so successful with producing quality educational and informative events benefiting both professionals and the home gardener. In addition to outstanding cooperation among our four member organizations, our green industry organization has been very fortunate to develop strong relationships with our key advisory organizations: St. Louis Community College Meramec Horticulture Program, Missouri Department of Conservation and now, the St. Louis Master Gardeners.

As I mentioned in my 2003 President's message, **volunteerism**, **involvement** and **leadership** are three important human qualities responsible for reaching the levels of achievement experienced by the Hort Co-op. The continued successes of the Hort Co-op and its member organizations relies on individuals stepping up to the plate and realizing these inherent human qualities. We sometimes do not know our own strengths until we participate.

As I leave the office of Hort Co-op President, I am energized to move into my new Hort Co-op role of Executive Director. In my new capacity, I look forward to providing administrative and public relations support to our new team of officers and committee chairs. The Hort Co-op is very fortunate to have this new team of dedicated leaders as we plan and prepare for the next two years of exciting educational and entertaining programming.

Best of wishes,

William T. Ruppert

Incoming President's Message

This organization is just at the beginning of its life, learning its potential, assessing its functions and developing its strategies to meet its goals. I am honored to be involved and to be chosen to lead this cooperative effort to expand the horticulture industry on a professional and educational level.

There is so much good that can come from the cooperation of these four professional groups and the knowledge they can share with each other, the public and our community. With the talent and volunteer spirit of the members of these organizations, I know the next two years will be filled with successful events and meaningful projects that will have a positive impact on the green industry as well as the entire St. Louis community.

Thank you for this opportunity,

Stephanie K. Littlefield



2006 – 2007 Leadership Officers

Officers

President

Steffie Littlefield

GPHA

Garden Heights Nursery

Second Vice-President

Claire Linzee

GPHA

Linzee Gardening

Treasurer

Paul Roberts

St. Louis Community College Meramec

First Vice-President

Ellen Barredo

LNAGSL

Bowood Farms

Executive Secretary

Maggie Jackson

Horticulture Co-op

Executive Director

Bill Ruppert

National Nursery Products

Board of Directors

Janie Bedwell

GPHA

St. Louis Community College

Andrea Schnapp

GPHA

TAS Solutions

Rich Reineke

GSLFGA

Hummert International

Bill Spradley

SLAA

Trees, Forests & Landscapes

Don Moeller

SLAA

Ray's Tree Service

Simon Barker

LNAGSL

Barker Horticultural Services

Gary Hinegardner

LNAGSL

Missouri Mulch

Karen Nickel

GPHA

Private Gardens

Chris Nejelski

GSLFGA

Hummert International

Derek Schrof

GSLFGA

Ball Horticulture

Lee Mueller

SLAA

*Reliable Landscape &
Tree Care*

Mike Sestric

SLAA

Trees, Forests & Landscapes

Angela Jackson

LNAGSL

Home Nursery

2006 – 2007 Leadership Officers (Continued)

Advisory

St. Louis Community College at Meramec

Paul Roberts
Dan Billman
Susan Mintun
Janie Bedwell

Missouri Department of Conservation

Rob Emmett
Mark Gruber

St. Louis Master Gardeners

Steve Cline
Jan Hermann

Working Committees

Executive and Finance Committee

Manages routine administrative and business affairs of the Hort Co-op. Delegates tasks and issues requiring the review and analysis of appropriate Hort Co-op committee(s) who subsequently provide advisement and recommendations to the Board of Directors.

Develops a revenue strategy based on the financial needs of the organization. Develops and reviews budget, income and expense statements submitted by the Treasurer for all Hort Co-op administrative affairs and event activities. Submits and recommends income goals and budgeted expenditures for the approval of the Board of Directors.

Event Presenters Committee

Develops themes for planned events. Establishes a list of topics and corresponding presenters to support the event theme. Secures the presenter finalists, confirms presenter fee requirements and obtains presenter contact, photo and biographical information. Provides "key" media contact list to the presenters for their advance use. Secures transportation and lodging accommodations for the presenters. Prepares information/welcome packets for the presenters including Presenter Agreement and literature relating to St. Louis metropolitan history, sites of interest and industry/gardening related organizations. Coordinates the preparation of welcome gift baskets for the presenters. Identifies and prepares host guides for each of the presenters.

Event Facility Committee

Secures venues for planned events. Coordinates food service accommodations for event break periods and meal time(s). Coordinates venue and setups for book sales, plant sales, silent auctions, etc. associated with events. Coordinates AV equipment availability and staffing to meet the needs of the program and presenters. Coordinates arrangements for musical entertainment, as required, for break periods. Coordinates the design, layout, fabrication, delivery and placement of event signs. Coordinates on-site registration area setup including cash box and credit card equipment. Manages receipt of event pre-registrations (provides Executive Secretary with registrant information for entry into database). Coordinates the development and preparation of the St. Louis Community College at Meramec Horticulture Gardens for outdoor campus events.

Event Marketing Committee

Reviews and recommends promotional materials and methods (including, but not limited to: brochures, membership applications, press releases and web site) for marketing and promoting the role and events of the Hort Co-op. Creates and implements a marketing plan for promoting events. Identifies appropriate avenues for broadcasting (via direct mail, newsletters, media calendars, email, etc.) information regarding upcoming events.

Event Program Committee

Creates and manages event schedules. Coordinates the content, design and printing of event printed programs. Coordinates acquisition and printing of presenter handouts (coordinate with Presenter Committee and Presenter Hosts). Determines and coordinates event participants beyond the featured presenters: master of ceremonies, featured dignitaries and moderators. Coordinates assemblage of registration packets and name badges. Creates, coordinates distribution, compiles and summarizes event evaluations.

Event Activities Committee

Coordinates pre and post non-presenter event activities such as evening reception for presenters, sponsors, advertisers, event managers and volunteers. Also coordinates concurrent non-presenter event activities such as book sales, plant sales, silent auction and community service exhibits. Coordinates materials for and delivery of stage and dining area decorations. Recruits designers of and coordinate the logistics of combination planter displays for planned events.

Membership Committee

Provides support to the member organizations to aid in their recruitment efforts for new members. Oversees content maintenance of the Hort Co-op descriptive brochure booklet including the membership application forms for each member organization.

Audit Committee

Initiates and performs the annual review of the Hort Co-op's financial records and provides an annual report to the Board of Directors.

Lifetime Achievement Award Nomination Committee

Considers candidates and nominates an individual, based on a predetermined set of criteria, for consideration by the Board of Directors. No more than one individual is awarded the Lifetime Achievement Award during a calendar year and an award is not necessarily awarded each year.

Biennial Report Preparation Committee

Compiles information, prepares content, publishes and distributes to the membership the Hort Co-op Biennial Report and information brochure. This document is compiled and distributed during odd-numbered years.

Media Advisement Committee

Provides advisement to the St. Louis metropolitan media regarding industry events, issues and timely horticultural topics.

Scholarship Committee

Develops the scholarship program and recommends the fiscal year scholarship budget for Board approval, reviews and updates scholarship criteria, solicits student scholarship applications, reviews scholarship application submissions and recommends the selection of scholarship recipient(s).

Benefits of Horticulture Co-op Membership

Networking Opportunities

- Share knowledge and experiences.
- Grow and expand your business through contacts with other horticulture related companies.
- Strengthen communication and understanding among your peers.
- Meet potential clients at both professional and gardening public events.

Education

- Receive personal invitations to attend educational industry events.
- Expand knowledge base outside your specific area of business and expertise.
- Participate in members-only educational seminars and workshops geared to the horticulture professional.
- Offer educational opportunities to you and your employees at a reasonable price.

Community Service and Public Education

- Provide opportunities to enhance the public perception of a horticultural professional.
- Participate in events for the gardening community.
- Increase public knowledge and awareness of the value of quality horticultural methods and practices.
- Contribute to the development and growth of gardens and landscapes in communities throughout the St. Louis metropolitan area.

To become a member of the Horticulture Co-op, membership must be attained in at least one of the member organizations.

The following pages offer a brief history and description of the Horticulture Co-op member organizations. Membership applications are provided for your convenience.

Gateway Professional Horticulturist Association

History and Overview:

The Gateway Professional Horticulturist Association began with a group of golf course horticulturists who informally met on a regular basis to exchange ideas and share their knowledge and experiences. After several meetings, they encouraged other professionals in the field to join them and the idea of an organization composed of professional horticulturists in all aspects of the green industry evolved. In the spring of 1991 an organizational committee was formed, the organization's name was chosen and officers were elected. Maggie Jackson was chosen president, Dianne O'Connell vice-president, Lynn Miller secretary and Page Barry treasurer. The organization continues to meet at a variety of locations with a membership comprising over 60 professionals.

Purpose:

Encourage an exchange of ideas among professional horticulturists in the St. Louis area, the Gateway Professional Horticulturist Association strives to inform and educate its members and to promote quality and professionalism in the horticultural field. Membership is open to those currently employed in the fields of landscape design, installation and maintenance on commercial and non-commercial sites.

Membership Application Gateway Professional Horticulturist Association

Application Date: _____

Applicant Name: _____

Business/Affiliation: _____

Address: _____

City: _____ State: ____ Zip: _____ - _____

Phone (day): () _____ Phone (eve): () _____

Fax (day): () _____ Email: _____

Residence Address: _____

City: _____ State: ____ Zip: _____ - _____

Recommended by:

1) _____

2) _____

Membership Class:

Active Member Dues: **\$30.00** (professional practitioners)

Student Member Dues: **\$15.00** (students only)

Applicant's Professional Profile (check all that apply):

Garden Center (retail)

Florist (retail)

Landscape Designer

Landscape Architect

Landscape Contractor

Arborist

Professional Gardener

Turfgrass Care Professional

Landscape Manager (on-site)

Horticultural Consultant

Public Horticulture (gardens, zoos)

Government Agency

Horticulture Educator

Garden Writer/Public Speaker

Greenhouse (wholesale)

Nursery (wholesale)

Turfgrass Sod Grower (wholesale)

Hort Sales/Mktg. (wholesale)

Distributor (wholesale)

Please make your dues payable to: **GPHA**

Please mail this completed membership application and member dues to:

**Hort Co-op of Metro St. Louis • 4937 Waringford Dr.
St. Louis, MO 63128-3070**

Greater St. Louis Flower Growers Association

History and Overview:

Established in 1946 by a group of 10 local commercial greenhouse growers who specialized in the growing of cut flowers and potted floriculture crops. This group of growers initially organized the association for the purpose of creating a buying co-op, requiring each of the founders to invest \$100. After World War II, supplies were scarce and the growers felt such a buying group was necessary to procure materials necessary to produce a crop. The organization today exists exclusively for sharing knowledge and consists of professionals representing such businesses as wholesale production greenhouses, retail garden centers and allied suppliers of horticultural products and services. The association currently consists of over 40 active members located in the St. Louis bi-state region.

Purpose:

Provide a forum for sharing and discussing common challenges and concerns associated with the profession of growing floricultural greenhouse crops. The Association supports the educational needs of growers of greenhouse crops by facilitating educational programs regarding current growing techniques.

Mission:

Offer the membership a unified platform for sharing information, educational opportunities and fellowship to advance the quality and prosperity of the metropolitan St. Louis professional floriculture community.

Membership Application *Greater St. Louis Flower Growers Association*

Application Date: _____

Applicant Name: _____

Business/Affiliation: _____

Address: _____

City: _____ State: ____ Zip: _____ - _____

Phone (day): () _____ Phone (eve): () _____

Fax (day): () _____ Email: _____

Residence Address: _____

City: _____ State: ____ Zip: _____ - _____

Recommended by:

1) _____

2) _____

Membership Class:

Active Member Dues: **\$40.00** (professional practitioners)

Applicant's Professional Profile (check all that apply):

- | | |
|------------------------------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> Garden Center (retail) | <input type="checkbox"/> Public Horticulture(gardens, zoos) |
| <input type="checkbox"/> Florist (retail) | <input type="checkbox"/> Government Agency |
| <input type="checkbox"/> Landscape Designer | <input type="checkbox"/> Horticulture Educator |
| <input type="checkbox"/> Landscape Architect | <input type="checkbox"/> Garden Writer/Public Speaker |
| <input type="checkbox"/> Landscape Contractor | <input type="checkbox"/> Greenhouse (wholesale) |
| <input type="checkbox"/> Arborist | <input type="checkbox"/> Nursery (wholesale) |
| <input type="checkbox"/> Professional Gardener | <input type="checkbox"/> Turfgrass Sod Grower (wholesale) |
| <input type="checkbox"/> Turfgrass Care Professional | <input type="checkbox"/> Hort Sales/Mktg. (wholesale) |
| <input type="checkbox"/> Landscape Manager (on-site) | <input type="checkbox"/> Distributor (wholesale) |
| <input type="checkbox"/> Horticultural Consultant | |

Please make your dues payable to: **Greater St. Louis Flower Growers Association**

Please mail this completed membership application and member dues to:

**Hort Co-op of Metro St. Louis • 4937 Waringford Dr.
St. Louis, MO 63128-3070**

Landscape and Nurserymen's Association of Greater St. Louis

History and Overview:

Historically, landscape professionals and nurserymen had been meeting informally for many years. The organization as it is now known was actually founded in response to Congress' passage of the National Industrial Recovery Act of 1933, an emergency measure designed to encourage industrial recovery and help combat widespread unemployment stemmed from the great depression.

Concerned about the advent of the 40-hour workweek, tradesmen gathered in the Clayton Courthouse for their first official meeting in 1933. There were 20 original members. Anton Vandereem of Wilbur Nursery was voted in as the first president, Ludwig Baumann as first Vice President and H.E. Ward as first Treasurer. Throughout the years, the organization has become a community leader in both education and service for the enhancement of the metro-St. Louis landscape.

Our membership consists of a variety of specialists involved in the horticultural field: business professionals; landscape contractors; garden center owners; professional gardeners; educators; and municipal managers. The members of the Landscape & Nurserymen's Association are true professionals who are able to provide their customers, clients and employers with the finest products and services currently available in the industry. The organization now represents a membership of over 90 industry or related organizations.

Purpose:

Serve members with a forum for sharing and discussing common challenges and concerns of the trade, as well as to provide information and services to the general public to promote the benefits of gardening.

Mission:

Promote horticulture and gardening in the St. Louis region by providing a forum for education, fellowship, sharing and problem solving.

For more information: www.stlouislandscape.org

Membership Application Landscape & Nurserymen's Association of Greater St. Louis

Application Date: _____

Applicant Name: _____

Business/Affiliation: _____

Address: _____

City: _____ State: ____ Zip: _____ - _____

Phone (day): () _____ Phone (eve): () _____

Fax (day): () _____ Email: _____

Residence Address: _____

City: _____ State: ____ Zip: _____ - _____

Recommended by:

1) _____

2) _____

Membership Class:

Active Member Dues: **\$60.00** (green industry/plant-related business)

Allied Member Dues: **\$60.00** (green industry business allied to plant-related business)

Associate Member Dues: **\$25.00** (professionals not qualified for active membership or employees of a green industry business)

Applicant's Professional Profile (check all that apply):

Garden Center (retail)

Public Horticulture (gardens, zoos)

Florist (retail)

Government Agency

Landscape Designer

Horticulture Educator

Landscape Architect

Garden Writer/Public Speaker

Landscape Contractor

Greenhouse (wholesale)

Arborist

Nursery (wholesale)

Professional Gardener

Turfgrass Sod Grower (wholesale)

Turfgrass Care Professional

Hort Sales/Mktg. (wholesale)

Landscape Manager (on-site)

Distributor (wholesale)

Horticultural Consultant

Please make your dues payable to: **LNAGSL**

Please mail this completed membership application and member dues to:

**Hort Co-op of Metro St. Louis 4937 Waringford Dr.
St. Louis, MO 63128-3070**

St. Louis Arborist Association

History and Overview:

From inception, the St. Louis Arborist Association has been dedicated to promoting tree preservation in the St. Louis metro region. Founding fathers Ken Kirk, Ed Schrader and John Haberthier held their first organizational meeting on January 15, 1956 and elected officers on February 20th.

Purpose:

The St. Louis Arborists Association is an organization of professional arborists meeting monthly to exchange ideas regarding current tree and shrub management issues. The Association's purpose is to initiate and foster scientific investigation into tree and shrubs problems and to secure improved cooperation among professional arborists and related agencies via educational methods.

Mission:

The mission of the Association is to improve the practice of tree preservation, to stimulate a greater interest in the planting and preservation of ornamental trees, to cooperate in the conservation of trees and in the beautification of the landscape, to initiate and foster scientific investigation into insect and disease problems of the region's trees, to disseminate information, instruction and knowledge to the public concerning tree preservation, to secure better cooperation among arborists, to adopt all standards established by the National Arborist Association and insure all members adhere to these pruning standards.

Membership Application St. Louis Arborists Association

Application Date: _____
Applicant Name: _____
Business/Affiliation: _____
Address: _____
City: _____ State: ____ Zip: _____ - ____
Phone (day): () _____ Phone (eve): () _____
Fax (day): () _____ Email: _____
Residence Address: _____
City: _____ State: ____ Zip: _____ - ____

Recommended by:

- 1) _____
- 2) _____

Membership Class:

- ___ Active Member Dues: **\$80.00** (individual engaged in the profession of arboriculture)
- ___ Associate Member Dues: **\$40.00** (individuals interested in arboriculture, individuals employed by an Active member, individuals employed by a business allied to the field of arboriculture)
- ___ Probationary Member Dues: **\$40.00** (temporary status of any applicant for new membership as Active member)
- ___ Contributing Member Dues: **\$100.00** (supplier of materials to the arboriculture trade)
- ___ Municipal Member Dues: **\$50.00** (individuals employed as a municipal arborist)

Applicant's Professional Profile (check all that apply):

- | | |
|---------------------------------|-----------------------------------------|
| ___ Garden Center (retail) | ___ Public Horticulture (gardens, zoos) |
| ___ Florist (retail) | ___ Government Agency |
| ___ Landscape Designer | ___ Horticulture Educator |
| ___ Landscape Architect | ___ Garden Writer/Public Speaker |
| ___ Landscape Contractor | ___ Greenhouse (wholesale) |
| ___ Arborist | ___ Nursery (wholesale) |
| ___ Professional Gardener | ___ Turfgrass Sod Grower (wholesale) |
| ___ Turfgrass Care Professional | ___ Hort Sales/Mktg. (wholesale) |
| ___ Landscape Manager (on-site) | ___ Distributor (wholesale) |
| ___ Horticultural Consultant | |

Please make your dues payable to: **St. Louis Arborists Association**

Please mail this completed membership application and member dues to:

**Hort Co-op of Metro St. Louis • 4937 Waringford Dr.
St. Louis, MO 63128-3070**

Contacts for More Information

The Horticulture Co-op welcomes your inquiries. Please contact us via one of the following representatives:

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4937 Waringford Drive
St. Louis, MO 63128-3070
(314) 487-4995
info@hortco-op.org

Paul Roberts

Hort Co-op Advisor and Treasurer
St. Louis Community College at Meramec
Horticulture Department
11333 Big Bend Road
Kirkwood, MO 63122-5799
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proberts@stlcc.edu

Bill Ruppert

Hort Co-op Executive Director
National Nursery Products – St. Louis
1328 Forest Avenue
Kirkwood, MO 63122-6911
(314) 966-0253
billr@rupehort.com

Sharing  Knowledge
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www.hortco-op.org